



All Country Radio - Hotdisc PLUS

Here at All Country Radio we want to give artists an unrivalled service to promote their music, videos, gigs and other news to our audience. We have teamed up with Hotdisc to come up with a promotion package which offers awareness both on air and online.

Our **Hotdisc PLUS** package includes an artist page* on our website, featuring a link to the latest release on video (if no video exists we will work with Hotdisc to create a static image video hosted on their YouTube channel), and links to the artists own music distribution links

*(*This page remains live even after the promotion has ended and would be updated should a further package be purchased in the future)*

A fully produced 'Power Intro' version of the track - which includes a specially produced intro to the track featuring the artist introducing the song. Power Intros are used by many radio stations around the world to make tracks stand out from the rest. A special Hotdisc version of the track would be created for play on the Hotdisc Chart (minus the All Country Radio branding) meaning it would also be heard on all stations which currently air the programme

*(*This would require the artist to supply some audio introducing the track, full guidance would be provided by our in-house production team)*

A fully produced 20 second promo of the track being promoted to run in rotation during station ad breaks*

*(*This would ideally be voiced by the artist or can be the station voice, and would be fully produced by our in-house production team)*

An artist image featured on the 'Featured Artist' carousel on the homepage which would link to the artists own webpage, YouTube Channel, Social Media, Linktree etc.

Guaranteed high rotation on All Country Radio (with further plays should the track be featured in the Hotdisc Chart)